

Study Plan BS in Hospitality and Tourism Management - Fall 2013

Fall I		Credits
ACC203	Financial Accounting	3
HOM202	Hospitality and Tourism Management	3
HOM203	Food and Beverage Concept Development (Fall)	3
ENG202	Liberal Arts Core	3
	Liberal Arts Elective	3
		15

Spring I		Credits
MKT201	Intro to Marketing	3
HOM205	Lodging Management & Operations (Spring)	3
HOM217	Housekeeping Management and Operations	1
ECO201	Microeconomics (<i>SS LAC Elective</i>)	3
ENG203	Liberal Arts Core	3
	Liberal Arts Elective	3
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Fall II		Credits
QBA201	Managerial Statistic	3
ECO202	Macroeconomics (<i>SS LAC Elective</i>)	3
HOM231	Wine Spirits and Cigars	1
HOM321	Tourism Economic and Cultural Impact	3
ARA nnn	Liberal Arts Core	3
	Liberal Arts Elective	3
		16

Spring II		Credits
BUS213	Business Law & Ethics	3
HOM239	Business Etiquette and Protocol	1
HOM324	Convention and Service Management	3
HOM499	Internship Hospitality Management	1
	Hospitality Elective I	3
CSC201	Liberal Arts Core	1
	Liberal Arts Elective	3
		15

Fall III		Credits
FIN301	Managerial Finance	3
HOM455	Hospitality Revenue Management	3
HOM477	Hospitality Strategic Management	3
	Liberal Arts Elective	3
	Free Electives	3
		15

Spring III		Credits
MGT441	Human Resource Management	3
	Hospitality Elective II	3
	Hospitality Elective III	3
ETH201	Liberal Arts Core	1
HLT201	Liberal Arts Core	1
PED nnn	Liberal Arts Core	1
	Free Electives	3
		15

Color Key

Business Core	24
Hospitality Core	25
Hospitality Electives	9
LAC Core	13
LAC Electives (+6 ECO counted within Bus core)	15
Free Electives	6
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